



# SALSA FUNDRAISER

We're excited to introduce our Salsa Fundraising opportunity to your organization. Our salsas are made fresh daily and are extremely popular with our guest. Here's a healthy and unique fundraising opportunity that no one else is doing. By partnering with us you're sharing a unique product with your family and friends while earning a profit for your organization. Fundraising with Salt + Lime is fast, easy and most importantly profitable.

## Advantages of doing a Salsa Fundraiser.

- ✦ You earn \$5 profit for every quart sold, no minimum, selling fresh and healthy salsa.
- ✦ Presale 6 different flavors, no upfront cost.
- ✦ You get order forms for local family and friends.
- ✦ No rounding, you only pay for what you sell.
- ✦ This is something unique making this a great fundraising idea.
- ✦ A great way to raise money for your PTO, PTA, band, or any kind of group that needs to raise money.
- ✦ No group is too small or too big and no 501c required.
- ✦ We keep it simple and stress free.
- ✦ 5-day turnaround time.
- ✦ Easy and smooth pick up at Salt + Lime.



## ABOUT THE SALSAS

- ✦ They are lactose free, nut free, no artificial colors, no artificial flavors.
- ✦ Fat free, low calorie, low sodium, and no junk sugars.
- ✦ All fresh ingredients: *Cilantro, Cumin, Garlic, Honey, Jalapeños, Lemon juice, Lime juice, Mango, Onions, Pineapple, Poblanos, Red pepper, Roasted green chilies, Roasted tomatillos, Roasted tomatoes, Fresh tomatoes.*
- ✦ Must be kept refrigerated.
- ✦ 7-day shelf life.

## AVAILABLE FLAVORS

- |                 |        |
|-----------------|--------|
| ✦ SALSA FRESCA  | Mild   |
| ✦ PICO DE GALLO | Mild   |
| ✦ TOMATILLO     | Medium |
| ✦ PINEAPPLE     | Medium |
| ✦ ARBOL         | Hot    |
| ✦ HABANERO      | Hot    |



# FAQ

- ✦ **How much do we sell the salsa for?** You sell each quart for \$15 and you keep \$5. No minimum.
- ✦ **How often can we hold a fundraiser?** That's up to you... You can hold the fundraiser monthly or quarterly. You can sell in the Fall for football season and again in the Spring for a Cinco De Mayo themed sale. Our salsa is good all year round!
- ✦ **Are there any upfront costs?** Absolutely not, you only pay for what you sell, and you don't do so until you are ready to place your order.
- ✦ **Do you work with any size or type of organization?** We are happy to work with the very small groups and all the way up to large organizations. We also sell to any type of non-profit organization including individuals who are raising money for special projects. No 501c required
- ✦ **What is your minimum order?** There are no minimum orders.
- ✦ **How long should we sell?** We recommend no more than a 2-3 week selling period including 2 weekends. This will allow time for late orders to come in. Most sales are done in 2-3 days so don't let the fundraiser drag on for weeks. This will keep your participants motivated and on track.
- ✦ **Does Salt and Lime Modern Mexican Grill Salsa require refrigeration?** Yes. They are good for 7 days in the refrigerator.
- ✦ **What about sales tax?** The sales tax is already included in the selling price.
- ✦ **I have food allergies; how can I find out what is in the salsas?** No problem! The order forms list all the flavors with their ingredients.
- ✦ **I'm a vegetarian; do the salsas contain any meat or dairy?** They are all vegan.
- ✦ **How is the salsa delivered?** All Salsas must be picked up on the **specified date and time** which is set at the time your organization launches the fundraiser. One person can pick up all the orders and deliver or each order can be picked up individually.
- ✦ **What are your payment options?**  
We accept credit cards and cash. No checks.
- ✦ **What is our earning potential?** See below Your Earning Potential

# of Sellers	Each sells 10 Qts @ \$5	Each sells 20 Qts @ \$5	Each sells 30 Qts @ \$5
25	\$ 1,250.00	\$ 2,500.00	\$ 3,750.00
50	\$ 2,500.00	\$ 5,000.00	\$ 7,500.00
100	\$ 5,000.00	\$ 10,000.00	\$ 15,000.00
200	\$ 10,000.00	\$ 20,000.00	\$ 30,000.00

If you have any questions, please feel free to contact us:

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